

PHILLIP THOMAS MACDONALD

1020-A3 West Peace Street, Raleigh, NC 27605 • (919) 434-6953
www.philliptmacdonald.com • ptmacdon@gmail.com

Education

The University of North Carolina at Chapel Hill – Chapel Hill, NC May 2020

Master of Science in Library Science

Master's Paper: "Pop-Up Archive: How to Get the Public into Archives, by Taking the Archive to the Public"

ARL Kaleidoscope Diversity Scholar, 2018-2020

The University of North Carolina at Chapel Hill – Chapel Hill, NC

Master of Arts in American Studies, in Folklore

August 2015

Master's Thesis: "Birthplace of the Blues: Dockery Farms, The Mythic South, and the Erasure of the African American Lived Experience in Mississippi Blues Tourism"

Teaching Assistant Fellowship, Fall 2013-Spring 2015

The D.K. Wilgus Fellowship In Comparative Ballad and Folksong Study, Spring 2014-Fall 2014

North Carolina State University - Raleigh, NC

Bachelor of Arts, *cum laude*, in History

May 2012

Honors Thesis: "Yonder Stand Ten Thousand: African American Bluesmen, Mobility, Masculinity, and the Question of Violence in Mississippi"

Honors Program, Department of History, Spring 2011-Spring 2012

Phi Alpha Theta International History Honor Society, Spring 2011

Golden Key International Honor Society, Fall 2010

Professional Experience

North Carolina State University Libraries– Raleigh, NC

*Archival Processing Assistant for Humane Society of the United States Records,
Special Collections Research Center*

December 2020-present

- Coordinate the archival processing of the Humane Society of the United States records
- Organize, write descriptions, and process physical and born-digital materials
- Create finding aids and collection guides using ArchiveSpace

Library Associate, Special Collections Research Center

September 2018-August 2020

- Organize, write descriptions, and process physical and digital collections
- Create finding aids and collection guides using ArchiveSpace
- Supervise undergraduate student assistants on various projects
- Regularly update internal references such as institutional and departmental policies, procedures, and workflows
- Create and edit archival catalog records
- Engage with the public during outreach events and through SCRC blog
- Create and edit born-digital processing workflows
- Assist with collection pickups and donor relations
- Created and established an Oral History guide for archival description and MARC records for the Special Collections Research Center's Oral History holdings
- Teaming with Learning Spaces and Services created a virtual reality [architecture exhibit](#)

Department of Interdisciplinary Studies: North Carolina State University– Raleigh, NC

Digital Marketing Strategist

October 2015-present

- Designed and launched NCSU's new Interdisciplinary Studies [website](#)
- Working with faculty, students, and communication to improve online user experiences
- Write and edit copy and photographic materials for the website
- Take photographs for the department as needed, including headshots, events, meetings, and exterior
- Create and design physical and digital marketing materials
- Edit and compile virtual graduation video

University of North Carolina at Chapel Hill– Chapel Hill, NC

Field Experience, Southern Folklife Collection

May 2019-July 2019

- Arranged and described audiovisual collections
- Inspected materials for mold
- Cleaned audiovisual materials
- Wrote a blogpost for the Southern Folklife Collection about my experience working on collections

Duke University Libraries– Durham, NC

Frank Clyde Brown Audio Preservation Intern

October 2016-December 2018

- Assisted with the creation of the [Frank Clyde Brown Recordings digital collection](#), the product of a CLIR/Mellon Digitizing Hidden Collections grant to digitize and make accessible the field recordings Brown made with musicians and storytellers across North Carolina from the late 1910's to the early 1940's
- Ascertained folk songs or ballads' copyright status through BMI and Christian Copyright Licensing International databases
- Identified and recorded descriptive, technical, and preservation metadata necessary to locate and manage individual performances and performers
- Edited audio files into clips of individual songs and associated them with the proper metadata
- Corrected mistakes revealed by the audio that may have been in the legacy inventories

Folklore Consultant and Research Assistant for NC Jukebox Project

August 2015-January 2016

- Conducted primary and secondary source research to contextualize the field recordings of the Frank C. Brown collection at the Rubenstein Library
- Lectured and designed course materials for HIST 390S: NC Jukebox
- Edited audio from digitized field recordings
- Supported project's websites using WordPress, TimeMapper, and Omeka programs

Piedmont Farm Animal Refuge- Pittsboro, NC

Administrator and Marketing Coordinator

May 2016-September 2018

- Handled day-to-day correspondence with individuals interested in working with the Refuge
- Processed all memberships, sponsorships, sustainers packets, and merchandise
- Manage volunteers on-site and at outreach events
- Collaborate with the board of directors to generate both photographic and written content for our social media accounts: Facebook, Instagram, and Twitter
- Engaged with the public through tours and tabling events

Department of American Studies: The University of North Carolina at Chapel Hill – Chapel Hill, NC

Graduate Teaching Assistant

August 2013-May 2015

- Professor Josh Parshall, FOLK 202: Introduction to Folklore, Spring 2015
- Professor Michelle Robinson, AMST 291: The Ethics of Stand-Up, Fall 2014
- Professor Mike Wiley, Course AMST 498: Acting Out Black History, Spring 2014
- Professor Bill Ferris, FOLK 571: Southern Music, Fall 2013

Research Assistant

- “The Ethics of Stand-Up,” Michelle Robinson April 2015-June 2015
 - Researched, located, and purchased pertinent comedy vinyl records.
 - Crafted a model “Listening Party” for students to engage with vinyl records
 - Researched primary and secondary sources on the history of podcasts
 - Primarily focused on the monetization of humor and the social implications of podcasts

Presentations, Exhibits, and Workshops

“Virtual Reality Pivot: How Institutional Collaboration Allowed for Digitized Collections to be Exhibited During COVID-19,” Presentation at 2021 SAA Research Forum, July 28, 2021

“Modern Raleigh Architecture Virtual Exhibit Tour and Panel Discussion,” Panelist, NC State University Libraries, May 18, 2021

“Special Collections in the Time of COVID: How Virtual Reality Allows Special Collections to Exhibit During a Pandemic,” Presentation at The Digital Humanities Collaborative of North Carolina (DHC-NC) Fall 2020 Institute, December 10, 2020

“[Modern Raleigh: An Architecture Exhibit](#),” Virtual Reality Exhibit for NC State University Libraries, created with Colin Keenan, went live August 2020

“Getting Started with Machine Drawing: Designing and Creating a Card,” Workshop at NC State University Libraries, co-led with Cary Gentry and Meg McMahon, December 2, 2019, [Workshop Materials](#)

Association of Research Libraries Annual Leadership Symposium, participant, January 24–27, 2019
Seattle, Washington

"African American Vernacular Music: Gospel, Blues, and Worksongs," Presentation to "NC Jukebox" course, Duke University, February 9, 2017

"Podcasting and American Stand-Up Comedy," Presentation to "Ethics of Stand-Up" course, UNC-Chapel Hill, October 24, 2016

"NC Jukebox," Exhibit, Rubenstein Library, Duke University, September 1, 2016- October 22, 2016

"'Birthplace of the Blues?': Dockery Farms, Mythic South, and the Erasure of the African American Lived Experience in Mississippi Blues Tourism," Presentation for D. K. Wilgus Fellowship, UNC-Chapel Hill, April 6, 2015

"Podcasting and Mass Communication," Presentation to "Dialogue and Discourse" course, UNC-Chapel Hill, March 17, 2015

Blog Publications

MacDonald, Phillip "Modern Raleigh: An Architecture Exhibit Now Live." *Library News Special Collections*, August 17, 2020 <https://www.lib.ncsu.edu/news/special-collections/modern-raleigh-architecture-exhibit-now-live>

MacDonald, Phillip "Special Collections Architecture Tour." *Library News Special Collections*, May 7, 2020 <https://www.lib.ncsu.edu/news/special-collections/special-collections-architecture-tour>

MacDonald, Phillip "NC State University Graduate Views Grandmother's Cheerleading Uniform." *Library News Special Collections*, September 4, 2019, <https://www.lib.ncsu.edu/news/special-collections/nc-state-university-graduate-views-grandmothers-cheerleading-uniform>

MacDonald, Phillip and Taylor Wolford. "New Collection Guide for the Marvin J. Malecha Papers Now Available." *Library News Special Collections*, October 7, 2019, <https://www.lib.ncsu.edu/news/special-collections/new-collection-guide-marvin-j-malecha-papers-now-available>

MacDonald, Phillip and Taylor Wolford. "Conservation of Archival Materials." *Library News Special Collections*, September 4, 2019, <https://www.lib.ncsu.edu/news/special-collections/conservation-archival-materials>

MacDonald, Phillip. "Phillip MacDonald's Field Experience with the Highlander Research and Education Center Collection." *Field Trip South: exploring the Southern Folklife Collection*, August 21, 2019, <https://blogs.lib.unc.edu/sfc/index.php/2019/08/21/phillip-macdonalds-field-experience-with-the-highlander-research-and-education-center-collection/>

MacDonald, Phillip and Taylor Wolford. "New Collection Guides for Architecture and Landscape Architecture Collections Now Available." *Library News Special Collections*, July 15, 2019, <https://www.lib.ncsu.edu/news/special-collections/new-collection-guides-architecture-and-landscape-architecture-collections>

MacDonald, Phillip and Taylor Wolford. "Asian Pacific American Heritage Month: the George Matsumoto Papers." *Library News Special Collections*, May 21, 2019, <https://www.lib.ncsu.edu/news/special-collections/asian-pacific-american-heritage-month-george-matsumoto-papers>

MacDonald, Phillip. "Collection Guides for the Chester J. Lange Papers and Milton M. Leonard Papers Now Available." Library News Special Collections, March 4, 2019,
<https://www.lib.ncsu.edu/news/special-collections/collection-guides-chester-j-lange-papers-and-milton-m-leonard-papers-now>